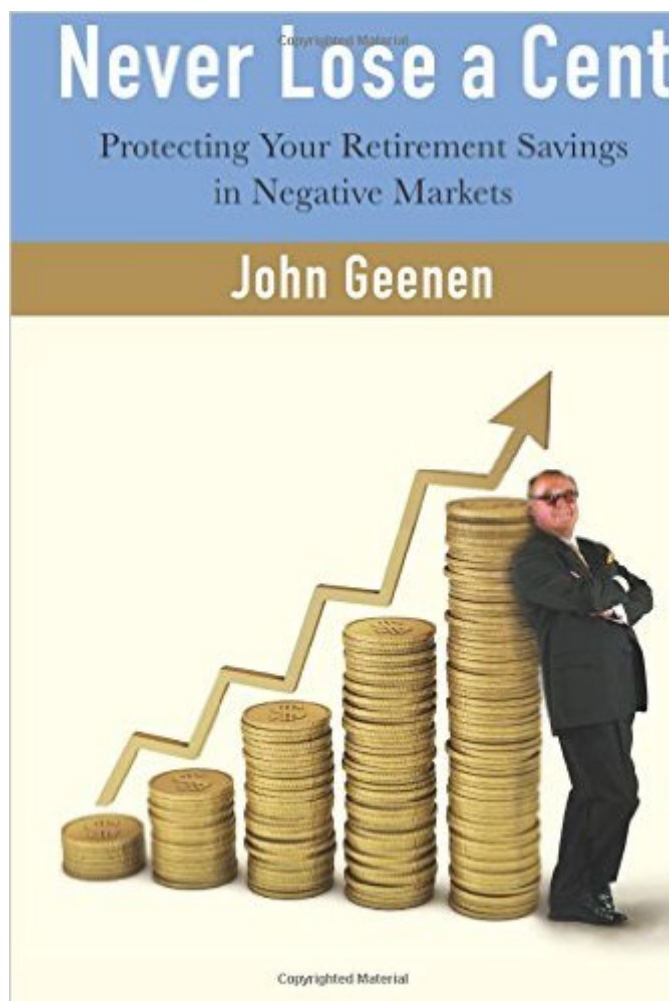


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# Never Lose A Cent: Protecting Your Retirement Savings In Negative Markets



## Synopsis

Never Lose a Cent is a fun financial book that's easy to read and comprehend. It's an "every mans" guide to understanding the benefits of Indexed Universal Life Insurance, one of the most important financial innovations in the last 100 years. John Geenen relates warm, funny and personal stories that are insightful metaphors for your journey toward financial independence in retirement. Between the stories, you will learn how to: Accumulate tax-deferred retirement income, distribute retirement income tax-free, protect cash value by never losing a cent from negative market performance, save tax-efficiently for college tuition, protect your family with a tax-free death benefit, and use the little-known IRC Section 79 to save for retirement.

## Book Information

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## Customer Reviews

Entertaining and educational. A good read

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